

MEET JOE.



CHEER! FOUNDER



Background

Joe has worked in Talent for 13 years, working in both agency and in-house recruitment, and more recently as a Head of People/Talent.

He is passionate about the power of **EVP** (Employee Value Proposition), and creates happiness, employee engagement, and results.. or **CHEER! At Work.**

CHEER!

What's he doing?



GOAL

To positively impact
100,000 people

MISSION

To help people find
their happiness at work



VISION

To be the first choice for
businesses that want to build
happier, more engaged teams.

CHEER!

How?

He helps businesses to leverage what their people **love**, and fix what they **don't**.

Services include:



Consulting



Workshops



Events



Training



Speaking



Podcasts

CHEER!

Credentials

100 +
recommendations

26,000 +
followers on LinkedIn

Award-winning
talent and sales performer

Podcast Guest
8 x Talent / Engagement



“

Joe's sessions are bright, energetic & inspiring. I'd recommend him to any team wanting to stay motivated.

David Cooney,
TA Manager, Indeed.

CHEER!

Outside Of Work.

Joe is a loving partner and father, and sets himself a unique 'challenge' each year.

This has seen him appear on a TV dating show, run an online shop, perform stand up, and even learn how to hula hoop.

He is now focused on helping people find happiness at work, whilst writing a book on EVP (Employee Value Proposition).



CHEER!

JOE WILL GET YOU:

A happier workplace.

Uncover your EVP.

More engaged teams.

Better results.

Free pizza.*

Make your benefits more valuable.

Employer Brand strategy.

Motivational workshops.

Inspired people.

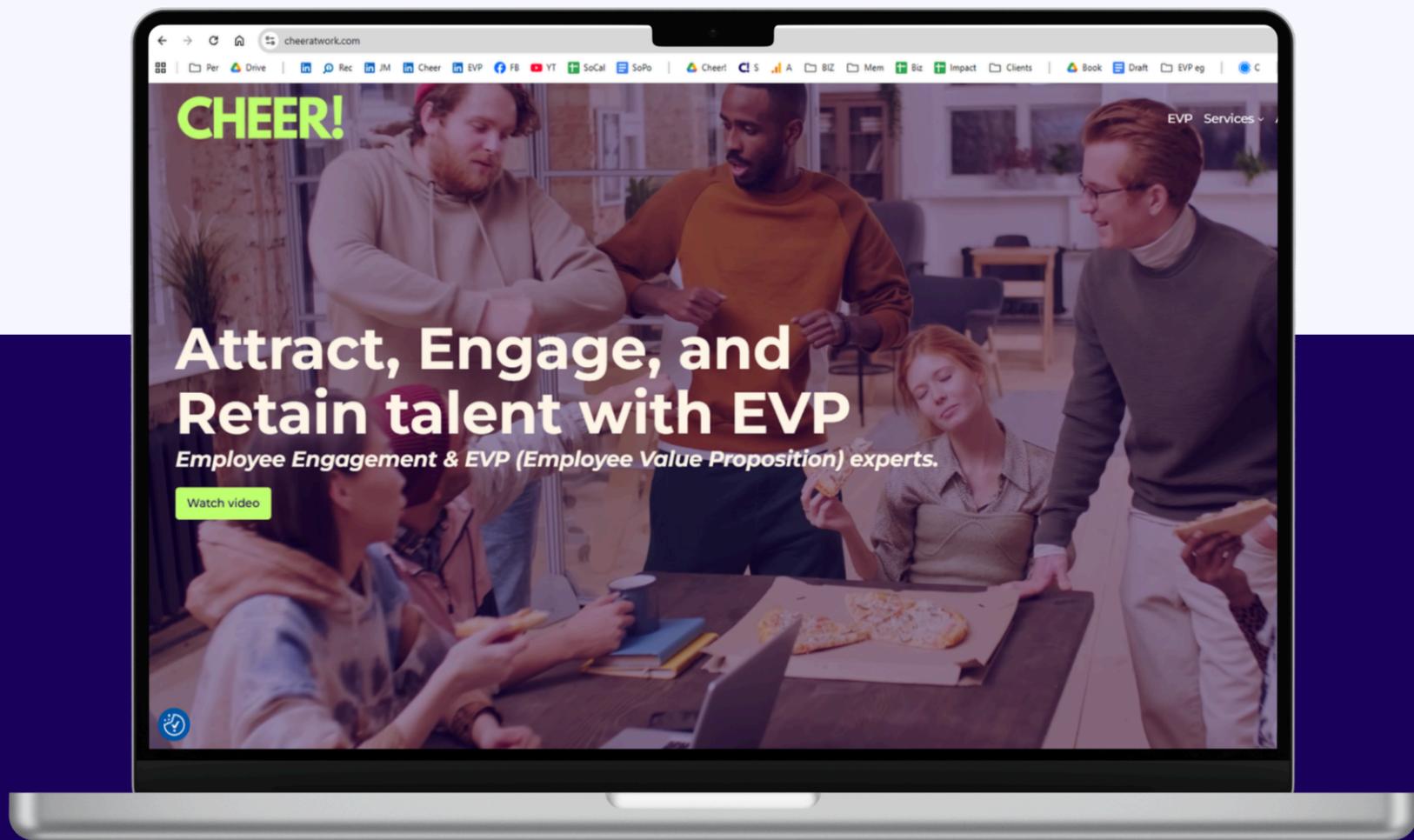
*sorry, not that one.

Designing your candidate experience.

Culture strategy and Values.

CHEER!

CONTACT JOE.



cheeratwork.com

CHEER!

[/@cheeratwork](#)   