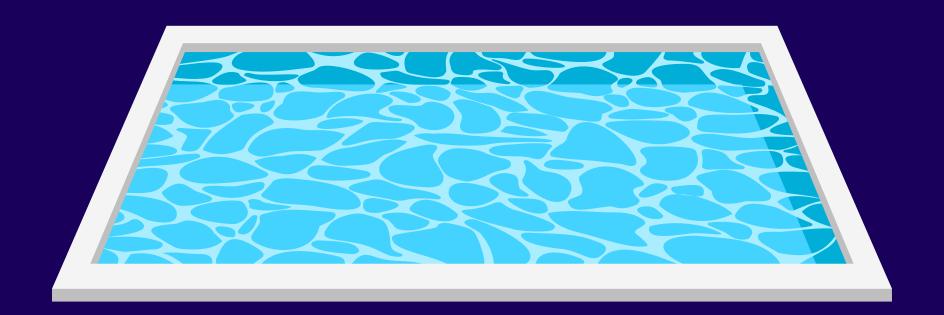
PERKS OR PURPOSE?

Employees are now choosing between; yoga mats, ping pong tables, and beer or flexibility, autonomy, and trust at work. So who wins?

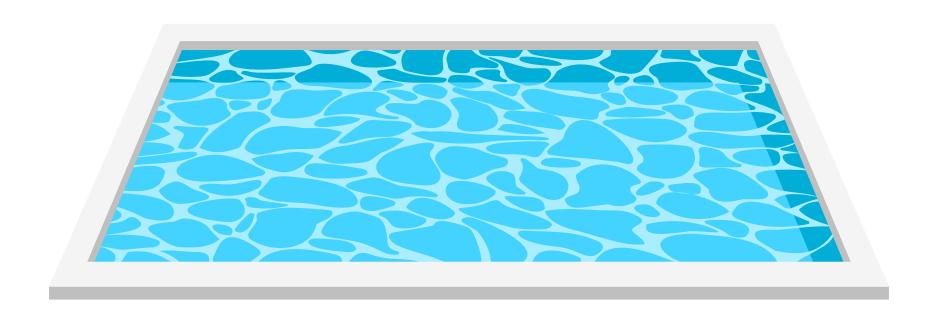


CHEER!

Your Choice...

Imagine a company is represented by this pool.

You're looking to go for a swim (join a company). The company will fill this pool with things that may entice you to take a dip....





Option 1: Fill With Fun!

They fill the pool with the fun stuff. Pineapple lilos and unicorn floats - or in real life - free snacks, Summer Fridays, pub nights out and a ping pong table.



It's worked - you're enticed.
This pool is the talk of the town. However...



Option 1: Fill With Fun!

... you're at a stage where autonomy, flexibility, trust and relationships matter the most to you.

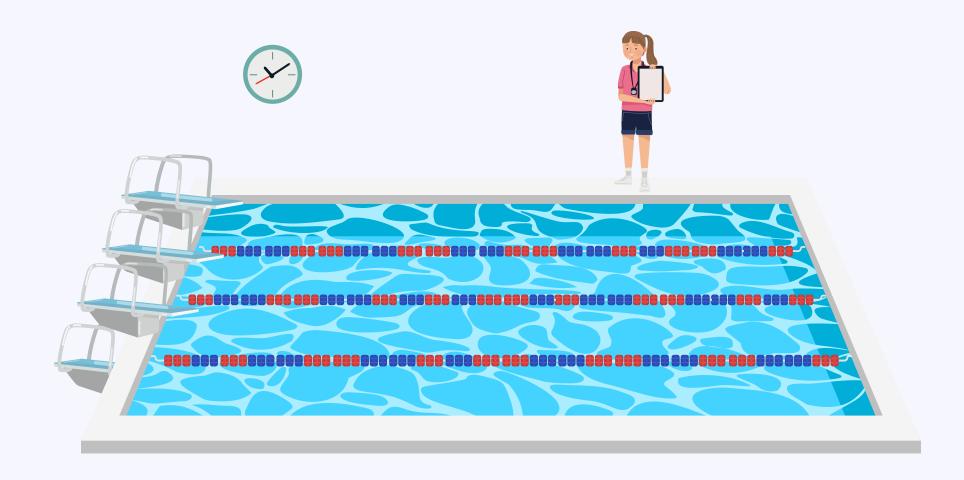


So you might look at a different pool design...



Option 2: The Serious Pool

Swimlanes, professional diving boards, and coaches/trainers. That's training, pensions, coaches, development plans and more.

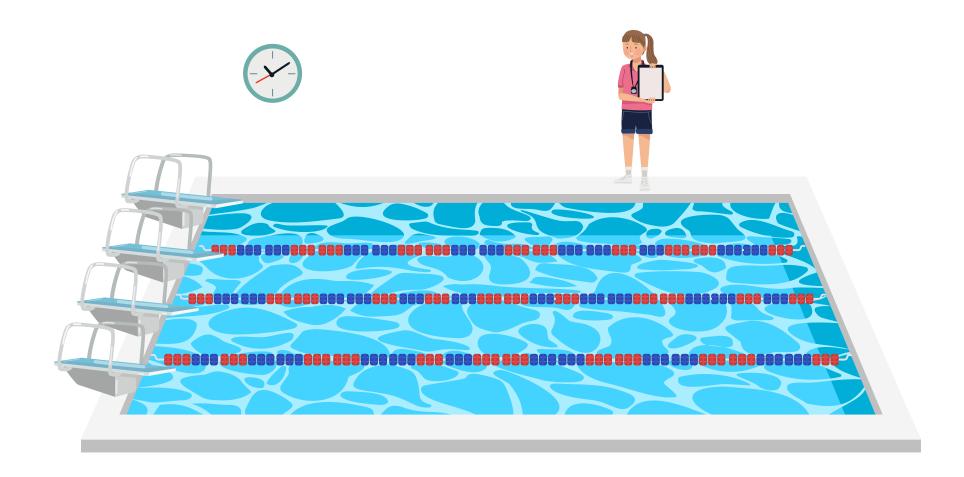


Great! A high performance environment for your talent. You're thriving and you're getting better results than ever before. However...



Option 2: The Serious Pool

... is the pool fun anymore? When it's work, will you maintain this performance over long periods in this environment. Why are you swimming?



Why choose between high performance OR fun? What if your company provided a third option?



Option 3: Why not both?!

How about Perks AND Purpose!
World class development and summer parties.
Achieving great things *and* enjoying yourself.

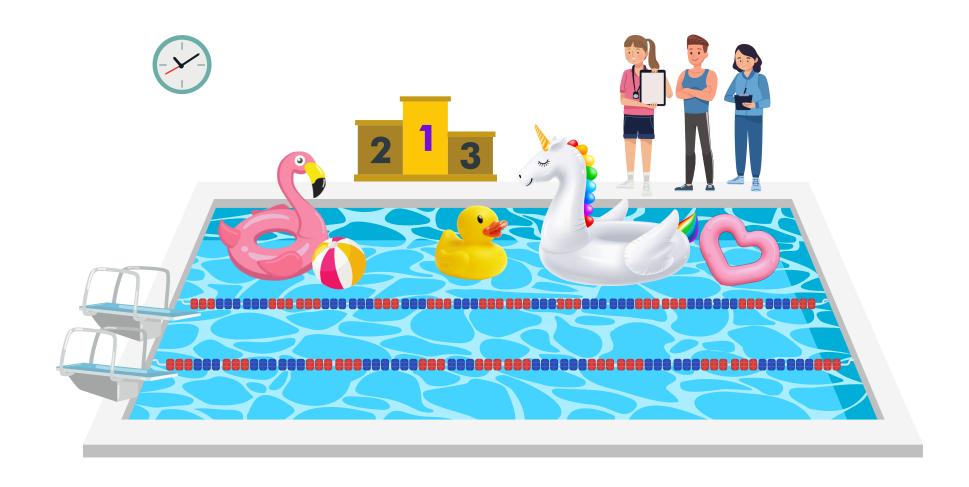


CHEER helps you leverage what your people love, and fix what they don't, so both employer and employee are happier and more engaged.



Find Your CHEER!

We use EVP (Employee Value Proposition) for an environment where your people thrive. Creating happiness, employee engagement, and results at work.



Reach out to joe@cheeratwork.com to find out how.



Find your CHEER! At Work.

cheeratwork.com | joe@cheeratwork.com



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